

AVIA announces new Board of Directors

FOR IMMEDIATE RELEASE – Hong Kong, 5 November 2018 – the Asia Video Industry Association (AVIA), today announced the election of new Directors to its Board.

Following its AGM on 1 November, first-time Directors elected were Greg Armshaw (Brightcove), Ernest Cu (Globe), Birathon Kasemsri Na Ayudhaya (True Corporation), Dr Roger Tong (AsiaSat) and Tony Zameczkowski (Netflix).

Re-elected were Joe Welch (21st Century Fox – and current AVIA Chairman), Rohit D’Silva (FOX Networks Group Asia) and Alexandre Muller (TV5MONDE).

They join existing Directors Desmond Chan (TVB), Belinda Lui (WarnerMedia), Amit Malhotra (The Walt Disney Company (Southeast Asia)) and Ricky Ow (Turner International) to form the 2018-2019 AVIA Board of Directors.

“We are very fortunate to have such an excellent group of video industry executives willing to serve on the Association’s Board”, said AVIA CEO, Louis Boswell. “We are deeply appreciative of the long and committed service of our out-going Directors, and thank them tremendously. At the same time, we offer a heartfelt welcome to our new Directors, and look forward to working together with them to lead the Association for the benefit of our members and the video industry at large.”

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About the Asia Video Industry Association

The Asia Video Industry Association (AVIA) is the trade association for the video industry and ecosystem in Asia Pacific. It serves to make the video industry stronger and healthier through promoting the common interests of its members. AVIA is the interlocutor for the industry with governments across the region, leads the fight against video piracy and provides insight into the video industry through reports and conferences aimed to support a vibrant video industry. AVIA evolved from Casbaa in 2018.

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