

# Satellite Industry Forum 2019

17 June 2019  
Four Seasons Hotel Singapore

#aviasif

## Preliminary Programme

07:00	<b>Registration</b> <i>Venue: Four Seasons Ballroom Foyer, Level 2</i>	
07:45 - 08:45	<b>Breakfast Briefing</b> <i>(Limited seats available. Pre-registration is required)</i>  The next WRC-19, to be held in October to November in Egypt where regulators from around the world will be deciding upon matters affecting telecommunications for years to come. This panel will explore what is at stake for the upcoming WRC-19 which will determine the use of spectrum for the next few years and beyond; what is the current status of C-band and will the C-Band Alliance surrender more spectrum to support the deployment of 5G?	
09:00	<b>Opening Remarks by Host</b>	
09:10	<b>Welcome Address</b>	
09:15	<b>A Fresh Perspective</b>	
09:25	<b>Opening Keynote: What is at Stake for the Satellite Industry?</b> Prevailing trends in satellite telecommunications have brought the industry to a crossroad. The industry must adapt to succeed in the years ahead. In this opening presentation, we explore the trends and predictions that we can expect from the industry at large over the course of the year; and what are some of the new options for sustainable and long term growth?	
09:45	<b>Asia-Pacific Satellite Leaders Round Table</b> The satellite industry has never gone through such a period of change as it is going through now, promising to change the very dynamics of how satellite communication service is delivered globally, especially in Asia. In this panel, we will explore how the current satellite market shifts affect users in Asia; are satellite solutions able to meet the complex video and data requirements in the region; how can operators remain relevant in regions where fibre exists; what are the plans to lower bandwidth resources for the 5G era; and how the satellite ecosystem is progressing on its goal of integrating itself into the 5G regulatory/standards discussions?	
10:45	<b>Coffee Break</b> <i>Venue: Four Seasons Ballroom Foyer, Level 2</i>	

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11:15	<p><b>In Conversation: Spectrum Wars?</b></p> <p>The C-Band Alliance has been gaining significant traction over the past year in developing plans for future spectrum allocations in North America – but not all satellite operators are sure that this is the best way ahead. Will this be a Clash of the Titans? What are the Pros and Cons for the satellite industry on a global basis?</p>	
11:35	<p><b>Keynote Presentation: Future Network Integration and Consolidation</b></p>	
11:50	<p><b>The Customers Talk</b></p> <p>In this session, we deep dive into the companies’ roadmaps and how are they changing; where do they see growth coming from; what would they like to see more from satellite operators; how should the industry be competing in the 5G world – what are the roles of satellite and partnership approaches; and what expectations are they laying for the year ahead?</p>	
12:45	<p><b>Networking Lunch</b> <i>Venue: Crescent Ballroom, Level 2</i></p>	
13:30	<p><b>Keynote Presentation</b></p>	
13:45	<p><b>New Players on the Block</b></p> <p>The satellite industry is thriving with new businesses. Many have been around for a while and in near-operational phases. Meanwhile, there are smaller and brand-new organizations coming into the market which aim to offer different services or technologies. We explore their business models, product execution and partnership approaches; and how are they planning to capture enough market share to sustain operations.</p>	
14:25	<p><b>The NGSO Revolution – What’s Holding It Up?</b></p> <p>There is a rising demand for NGSO launch services, but with global capacity pricing continues to sink, this makes operators very cautious about their investments. Combined with uncertainty about the value of NGSO systems, has left operators holding their capex close to the chest as they wait to see how these variables will play out. In this session, we explore the prospects for new constellations and where they could go next.</p>	
15:05	<p><b>The Role of Satellite in Video</b></p> <p>The APAC video market remains very large, diverse, and in many areas, fast-growing. Competitions are ever increasing, however there are likewise opportunities in many different parts of the market, especially for linear</p>	

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	channels and operators thinking outside the box. We explore how are consumer viewing habit changing in Asia; what are the video delivery trends through satellite; how would the video folks like to see content being delivered more easily and reaching to wider audience; what are satellite operators' roles in the video delivery; what are their prioritisations for video businesses; and how satellites can facilitate OTT and streaming digital media services?	
15:45	<b>Coffee Break</b> <i>Venue: Four Seasons Ballroom Foyer, Level 2</i>	
16:00	<b>Well, actually, it <u>is</u> Rocket Science</b> Satellite operators have been informing spacecraft manufacturers that they require more capacity for less capex expenditure, for how long can this requirement last? As the launch business is also changing apace with thousands of launches planned, and with multiple proposals for in-orbit servicing – are all of these generating more debris? Are these Rocket Science into Rocket Junk?	
16:40	<b>CEO Viewpoints: The Way Ahead - Yes-No-Maybe</b> Brought back by popular demand and taking into consideration what was shared in all the earlier sessions, this diverse panel unites industry executives for a high-level talk about the future of the satellite industry and the way ahead. Speakers will share their short- and long-term market forecasts of the satellite business, and cover expected/unexpected milestones, exciting new applications, potential unforeseen challenges and opportunities, and more!	
17:40	<b>Closing Remarks</b>	
17:45 - 20:00	<b>Satellite Industry Forum Cocktails</b> <i>Venue: Crescent Ballroom, Level 2</i>	

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